



“IT’S IN OUR HANDS”

The Governor’s Commission on Middle Eastern
American Affairs and Lifebridge Health First Annual
Health Conference 2009

June 10, 2009

Baltimore, MD

WHAT IS IT?

- The census is a count of everyone living in the United States.
- Done every 10 years.
- Mandated by the US Constitution.
- The next census is in April, 2010.

IT'S EASY



- The 2010 Census will use one of the shortest forms in US Census history.
- Census form comes to your home in the mail.
- Contains 10 short topics
- Will take only a few minutes to complete.
 - Asks for name, gender, age, race, ethnicity, relationship, and whether you own or rent your home.
- Return the completed form in the mail.

IT'S SAFE



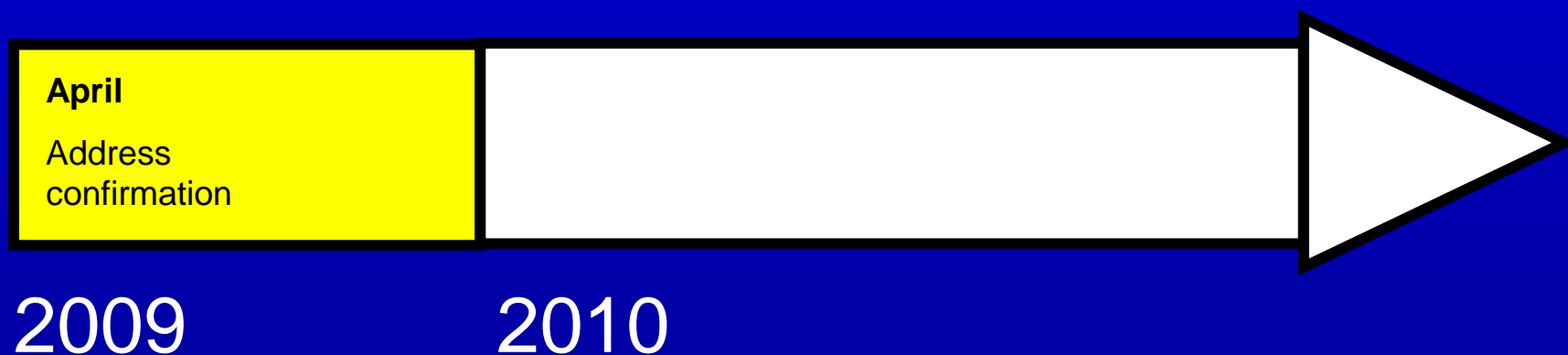
- All information collected by the Census Bureau is confidential by law (Title 13).
- What does this mean?
 - We can not give your personal information to anyone, including immigration or law enforcement agencies.
 - The information collected by the census is for statistical purposes only.

IT'S IMPORTANT

- Provides your community with its fair share of government money.
 - \$300 billion per year for hospitals, schools, libraries, roads, services for the elderly, transportation, etc.
- Allows correct political representation for your state in the House of Representatives (Congress).
- Helps your community plan for the future.

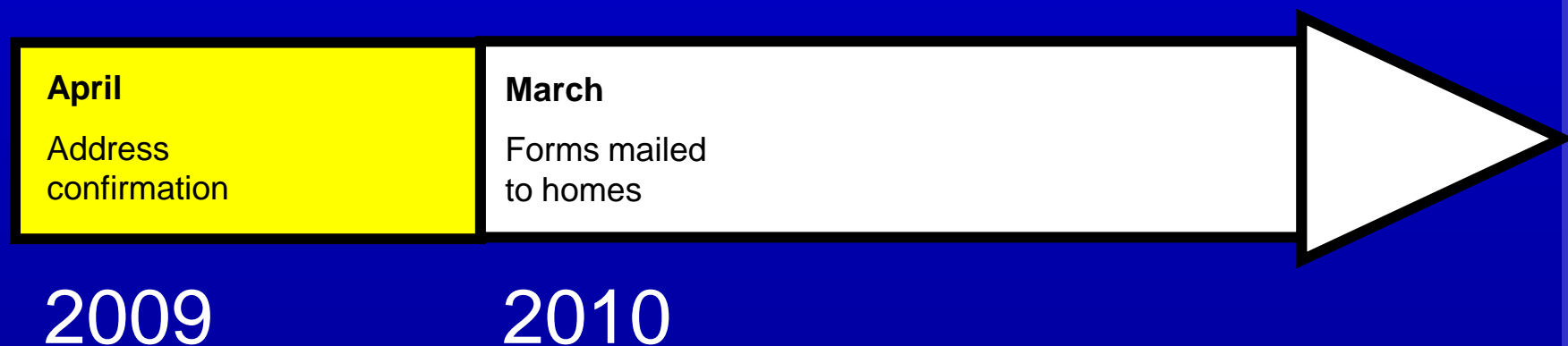
WHAT TO EXPECT

- Census employees will begin confirming all addresses using handheld computers in **April, 2009**.
 - Say hello when you see us in your neighborhood!



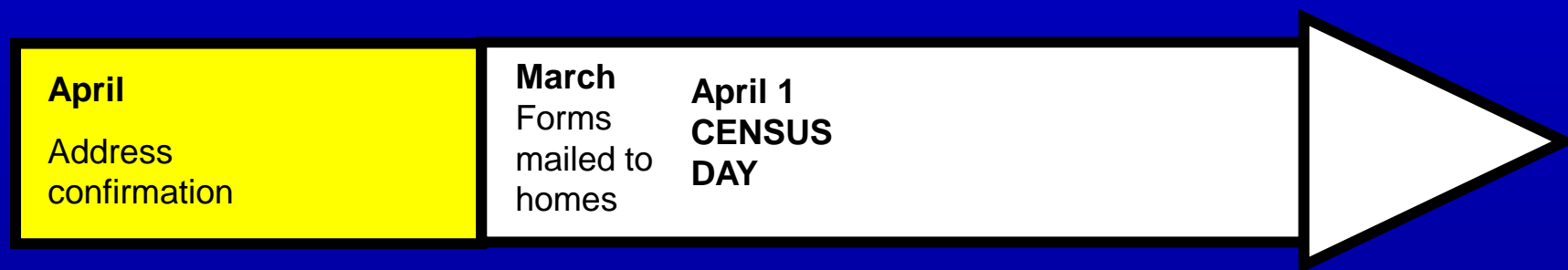
WHAT TO EXPECT

- A questionnaire will come in the mail to your home in **March, 2010**.



WHAT TO EXPECT

- **April 1, 2010** is CENSUS DAY!
 - Complete your questionnaire and mail it back to us.
 - We need to count people once, only once, and in the right place (where you live and sleep most of the time).



2009

2010

WHAT TO EXPECT

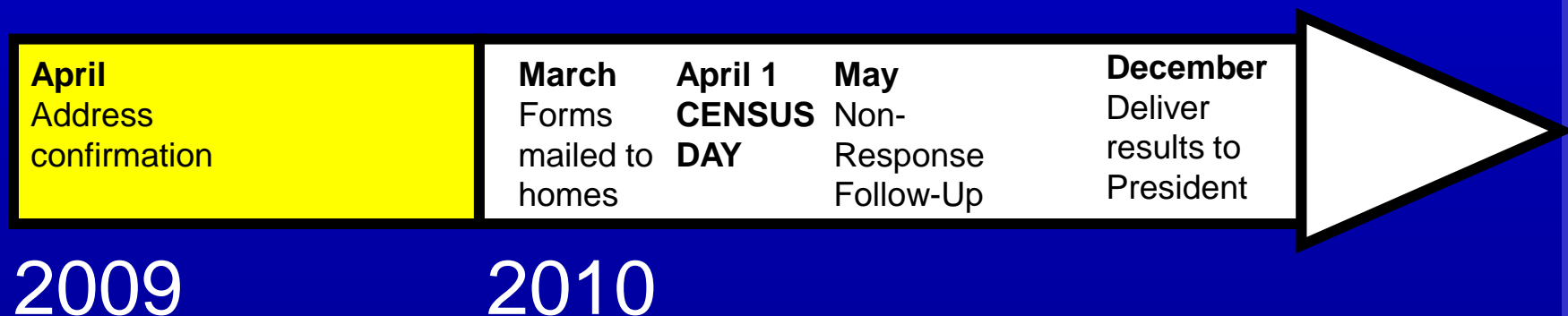
April 1, 2010 is CENSUS DAY!

- Special operations are in place for prisons, college dormitories, senior-care facilities and the homeless population.
- Questionnaires will be available at special locations for anyone who believes they were missed by the mail.

WHAT TO EXPECT

May 2010 – Non-response follow-up begins.

Analyze and deliver statistical data to decision-makers, starting with the President in **December, 2010**.



THE PARTNERSHIP PROGRAM

- What is a “partnership”?
 - A mutually beneficial relationship that helps both partners accomplish more together than they could alone.
- The Census Bureau needs help from influential leaders in your community to educate everyone about the importance of the census.

THE PARTNERSHIP PROGRAM

- How does the Census Bureau help our partners?
 - Obtaining an accurate count means getting your fair share of funding and political representation.
 - We can provide you with helpful data about your community.
 - The census brings jobs to your community.

JOBS WITH THE CENSUS

- 1.4 million temporary workers are needed.
 - Competitive weekly pay, flexible hours, and a chance to make a difference for your community.
 - Qualifications:
 - At least 18 years old.
 - US citizenship preferred.
 - Able to speak English.
 - Take a written basic skills test
 - Pass a background check.
- For more information, call **1-866-861-2010**,
or visit www.2010censusjobs.gov.

HOW YOU CAN HELP

- Encourage people to complete the questionnaire. Display or distribute census materials, including job opportunities.
- Provide space for testing and training new employees.
- Provide space for Questionnaire Assistance Centers or Be Counted sites.
- Invite a Census Bureau representative to make a presentation at your meeting or to host an exhibit at your event.

HOW YOU CAN HELP

- Include information about the census on your websites, publications and broadcasts.
- Participate in a Complete Count Committee.
- Provide translation services.
- Sponsor an event or special initiative.
- Any other ideas are welcome!

AMERICAN COMMUNITY SURVEY

In the 2000 Census, some households received a detailed questionnaire asking for socioeconomic information in addition to basic family information.

This has changed for 2010.

- In 2010, everyone will receive a short form.
- Detailed socioeconomic information is now collected by the **American Community Survey** (the former long form).

AMERICAN COMMUNITY SURVEY

- 250,000 ACS forms are mailed to random households every month.
- Results are analyzed every year instead of every 10 years, providing more current information.
- Important: You might receive both forms.

REMEMBER ...



It's safe!



It's easy !

It's
important!



IT'S IN OUR HANDS!

- Let's work together to make the 2010 Census the most complete and accurate census in history.
- Our families and our communities are counting on us.